

Yuji Yuen Chan

Product Designer | Designing the human side of AI-Assisted Creation
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Experience

Tulip Interfaces

2023.10 - Present | *Product Designer II*

- Led design for Tulip's core app authoring experience, focused on enabling non-technical operators in regulated industries to build, deploy, and maintain compliant production apps without developer dependency.
- Designed system visibility tools that gave regulated customers the confidence and control over what changed in their production apps — reducing manual audit work and the risk of undocumented changes
- Launched Tulip's first Product Advisory Council of our top 30 champion users to establish user feedback loops and align roadmap strategy with enterprise customer needs.

2022.02 - 2023.10 | *Product Designer I*

- Designed Tulip Automations from 0→1, enabling production engineers to encode workflow logic without scripting — launched with immediate adoption across 12.5% of customer base.
- Spearheaded the design of Account Usage & Limits, improving visibility and control over platform consumption for enterprise administrators.
- Built and scaled reusable design primitives adopted platform-wide, enabling faster cross-team development and higher-quality, consistent user experiences.

MIT Media Lab

2021.09 - 2022.01 | *UX Researcher of Jibo Wellness Study*

- Conducted qualitative UX research for a positive psychology study using the Jibo social robot to improve mental well-being in college students.
- Analyzed interview data using thematic coding, contributing to a research paper submitted to an academic conference as a co-author.

Morning Brew

2021.06 - 2021.09 | *Product Design Intern*

- Founded the company's first User Advisory Board by analyzing survey and engagement data to identify and recruit 40 active users.

Education

Wellesley College

2018 - 2021

B.A. Media Arts and Sciences

Cum Laude

Accomplishments

Tulip Grow Award

Company-wide peer-nominated award
2024

Rewriting the Code

Tech fellowship for women
Sep 2020 - 2022

Design Stack

Figma

Claude Code

VSCode